# Po Man Records — Long Bio



Po Man Records is an independent, artist-first record label headquartered in Tampa, Florida.

Founded in 2025 by Ronald Thompson, the label releases and distributes Hip-Hop, R&B, Gospel, and Pop with the explicit mission of returning revenue to the musicians creating the work.

The label operates the PoManOS platform — an end-to-end artist hub for streaming, sales, AI studio mastering, angel investor funding pools, DJ pool distribution, and direct-to-fan digital storefronts. PoManOS is designed so independent artists can launch a record without giving up creative control to major-label distribution.

Po Man Records splits store sales 70/30 in favor of the artist and pays a 60% streaming royalty share, a published rate roughly 350x higher than Spotify's per-stream payout. The label's Pro tier adds promoted placement, advanced analytics, and fan-message tools. Its NFC tap-card program distributes free, watermarked downloads from physical media — turning every business card, poster, or flyer into a permanent download for the fan.

Po Man Records is more than a label; it is an operating system for independent artists. The roster includes emerging vocalists, producers, and songwriters across the Southeastern United States and beyond. The company was founded on a single principle: artists who create the work should be paid fairly, kept in control of their masters, and given the same tools that major-label artists take for granted.

*~220 words. Use for feature articles, podcast show notes, or media-kit backgrounders.*